

Stakeholder Mapping

Unit 4: Transfer into local/national context

An individual activity for trainers, career guidance counsellors, employers and professionals in human resource departments

Objective: Identify key stakeholders and understand their roles in fostering inclusive practices within local/national contexts.

Aims:

- To develop an understanding of the stakeholder ecosystem that influences inclusion strategies.
- To facilitate effective collaboration by recognizing stakeholder priorities and contributions.

Duration: 30-45 minutes per session.

Materials Needed:

- ✓ Paper/Online tool to create the Stakeholder Mapping.
- ✓ Pen/Marker or digital notes tools.

Instructions:

STEP 1: Define the Focus: Begin by identifying the goal of the mapping exercise (e.g., improving inclusion in education or workplace settings).

STEP 2: Brainstorm Stakeholders: List all potential stakeholders relevant to your focus area. These might include policymakers, educators, NGOs, parents, and community leaders.

STEP 3: Categorize Stakeholders: Organize stakeholders into groups based on their influence and involvement (e.g., high, medium, low). Use a provided matrix to map influence versus interest.

STEP 4: Determine Roles and Contributions: For each stakeholder, note their potential roles, resources, and contributions to the inclusion process.

STEP 5: Discussion and Reflection: Reflect on how to engage each stakeholder effectively. Consider any barriers or incentives that may affect collaboration.

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